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Free Moonshot Panel Features ‘Shark Tank’ Winners

‘Women Who Swim with Sharks’ Offering Advice & Encouragement to Entrepreneurs

[Flagstaff, AZ] – [Moonshot at NACET](#) invites the public to an evening of insightful and down-to-earth advice from women entrepreneurs who began successful businesses, including two who won investment in their startups from the judges on the television show “Shark Tank.”

Women Who Swim with Sharks is a free panel discussion that will take place at 6 pm on Thursday, March 21, at the Museum of Northern Arizona. There will also be a question and answer session and cocktail reception following the presentation.

“These are women who have started and scaled businesses that are now internationally known,” said Scott Hathcock, Moonshot President and CEO. “They understand the realities of entrepreneurship and have tips for those who want to begin their own enterprises.”

Speakers featured at the event include:

- Shelly Ehler, the inventor of the ShowNo towel, went from Shark Tank darling to having her deal fall through to a reboot of her business with a new focus. She is also a motivational speaker and life coach.
- Kiersten Hathcock is not only the entrepreneur behind Mod Mom Furniture, an internationally acclaimed furniture line, she is also a TEDx speaker and the Entrepreneur-in-Residence at Moonshot.
- Dena Patton, an award-winning business coach, speaker, activist, philanthropist, and author, consults with leaders, entrepreneurs and is the founder of the nonprofit Girls Rule.

This event is the first in the Moonshot at NACET Women's Speaker Series. On June 26, Vicki Burton-Taunton, president/founder of the Shadows Foundation; Cindy May owner of Cindy May Marketing; and Amanda Kristinat, founder of The Change Collective, will discuss entrepreneurship in the nonprofit sector.

Seats for the **Women Who Swim with Sharks** event are limited. To reserve your space, visit moonshotaz.com.

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About **Moonshot at NACET**: Moonshot at NACET solicits pitches from ambitious, disruptive innovators whose plans hold commercial possibilities. If accepted, these entrepreneurs and their ideas are put through a rigorous, four-track process that will develop a minimum viable product or an investment-ready business by the program's end. The program is housed in the Northern Arizona Center for Entrepreneurship and Technology facility, which

Page 2

houses a business incubator and accelerator in its state-of-the-art facility with 38,000 square feet with wet labs, suites, offices and manufacturing space.